



PLACER COUNTY  
**SHERIFF**  
CORONER-MARSHAL



MAIN OFFICE  
P.O. BOX 6990  
AUBURN, CA 95604  
PH: (530)889-7800 FAX: (530)889-7899

TAHOE SUBSTATION  
DRAWER 1710  
TAHOE CITY, CA 96145  
PH: (530)581-6300 FAX: (530)581-6377

**EDWARD N. BONNER**  
SHERIFF-CORONER-MARSHAL

**STEPHEN L. D'ARCY**  
UNDERSHERIFF

## PRESS RELEASE

Date/Time of Release: Friday, May 11, 2007  
Date/Time of Occurrence Mid-May through May 28, 2007  
Nature of Event: Seat Belt Checkpoint Set for Loomis  
Location of Call: Loomis  
Released by: Dena Erwin, PIO, (530) 889-6901

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### **SHERIFF EDWARD N. BONNER RELEASES THE FOLLOWING:**

The Placer County Sheriff's Department is joining with hundreds of other state and local law enforcement and highway safety officials across the nation during mid-May through Memorial Day to launch an aggressive national "Click It or Ticket" seat belt enforcement mobilization to crack down on low seat belt use and to reduce highway fatalities – with a new emphasis this year on convincing more motorists to buckle up – day and night.

Tuesday, May 22, the Sheriff's Department will conduct a seat belt checkpoint in the town of Loomis. Sheriff's deputies will be posted along a busy thoroughfare in Loomis to make sure drivers are obeying the law by wearing their seat belts. They will also be checking proper child safety-seat usage. Additionally, extra patrol cars will be on the streets of Loomis and Colfax enforcing seat belt laws throughout the two-week campaign.

The leading cause of injury and death for Californians is motor vehicle crashes. According to the National Highway Traffic Safety Administration, safety belts are the most effective safety device in vehicles and would save thousands of lives each year, if consistently used by all.

According to the National Highway Traffic Safety Administration (NHTSA), in 2005, 15,294 passenger vehicle occupants died in traffic crashes between the hours of 6 p.m. and 5:59 a.m. Fifty-nine percent of those killed were NOT wearing their seat belts at the time of the crash. That percentage is considerably higher than the 44 percent of passenger vehicle occupants who were unrestrained and killed during daytime hours.

Regular seat belt use is the single most effective way to protect people and reduce fatalities in motor vehicle crashes.

Unless you want to risk a ticket, or worse - your life - you need to always remember to "Click It or Ticket" day and night.